

# Michael Mestres

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[www.mesamerica.net](http://www.mesamerica.net)

## Experience

**Independent Media Designer** - contract website development, industrial CD-ROM design, video, audio, photography and graphics design; Clients have included hotel companies, advertising companies (consulting), construction firms, mental health counselors, artists, professional guilds, et .al. (02.05 to present)

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**Account Manager; Pacific Northwest and Rocky Mountain Regions** - Steinberg, the Audio Group of Pinnacle Systems, Inc.; product evangelist, conducted regional sales - product trainings, managed key top-10 revenue accounts, contributed to product development and marketing strategies, directed activities of regional product specialists in Denver, CO, Salt Lake City, UT and the San Francisco Bay Area (11.15.02 to 02.07.05)

**Regional Sales and Marketing; GP Marketing, Redmond, WA Inside Sales/Outside WA Area National Account Support**, representing Shure, Vestax, Marantz Pro, Monster Cable, others (April, 2000 to November, 2001)

**Radio Producer, Ad Copywriter; KY98FM, St. Louis, MO (1986 to '88)...Board Operator and Multi-Cultural Program Producer, KXPA1560AM/KKMO1380AM, Seattle, WA (1997 to '98)**

**Pro Audio, Recording Technologies and Keyboard Sales, Department Manager, Regional Merchandiser, New Store Opening Crew; Guitar Center, multiple locations; specialized in hardware and software digital recording technologies...responsible for millions in sales (1997 to 2000)**

**Parody Music and Radio Ad Composer, Performer; Olympia Broadcasting Network, St. Louis, MO; (1988)**

**Musician; Many years experience playing music in bands and solo, playing guitar, bass, keys, MIDI programming...along with production, consultation, and audio engineering of many projects across a variety of hardware and software formats.**

## Education;

Syracuse University, **MS Public Communications (Multimedia Studies)**, 1995

Southern Illinois University at Edwardsville (IL), **BS, Television, Radio, Film** 1988

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