

Michael Mestres

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Professional Objective

To thrive in an agile development environment, where I can contribute my unique blend of skills and experience, and in return learn from others

Qualifications

- Six years interactive design experience, creating websites, micro sites, eBrochures, banner ads, rich media elements
- Eight years direct client account management experience – including client acquisition, assessing and implementing marketing goals, maintaining ongoing relationships with individuals and companies
- Mastery of Production Suite CS4: Flash, Photoshop, Illustrator, Premiere, After Effects, Dreamweaver, Fireworks
- ActionScript 2 and 3 hand coding / code libraries experience, XHTML, CSS, and a developing understanding of JavaScript, DOM, PHP, MySQL and LAMP principles
- Expert in many sound design platforms including Steinberg Nuendo, Wavelab, Adobe Soundbooth CS4
- Enhancing my understanding of prototyping, application architecture, user interface design, and functional requirements. utilizing Visio, Illustrator, Fireworks, others

Experience

Web Designer, Contract, many clients (05.05 to present) Edmonds, WA

- Conceptualization, graphic design, images, and programming, of websites, micro sites, Flash websites, banners, eBrochures, video and sound editing – for Hyatt, Westin, Marriott, and many boutique hotels
- Client acquisition, marketing consultation, SEO, technical support, ongoing relations
- Responsible for maintaining continuity from various corporate media forms produced

Account Manager, Steinberg, the Audio Group - Pinnacle Systems, Mountain View, CA (12.02 to 02.05)

- Pacific Northwest region product evangelist, sales, product trainer, technical support
- Managed key top ten revenue accounts, contributed product development ideas and marketing strategies
- Directed activities of many regional product specialists throughout the western United States

Regional Sales and Marketing, GP Marketing, Redmond, WA (04.00 to 11.01)

- Regional inside sales and support, Shure, Vestax, Marantz, Monster Cable
- Area national account sales and technical support, in-store merchandising

Sound Recording Technologies Manager, Guitar Center, many stores (05.97 to 04.00)

- Departmental Manager, directed activities of sales staff, responsible for millions in sales
- Regional Merchandiser, created visual continuity and product access across stores
- New Store Opening crew, participated in new store merchandising preparation

Education

- **Certificate in Web Technology Solutions** - University of Washington, 2010 (currently)
- **Public Communications (Interactive Design), MS** - Syracuse University
- **Television, Radio, Film, BS** - Southern Illinois University at Edwardsville

Activities

Architectural Design Board - City of Edmonds, member, 2005 to present