

Michael Mestres

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Qualifications

- Nine years interactive design experience, creating websites, micro sites, eBrochures, banner ads, rich media elements, print, graphic, video and audio design
- Adobe Creative Suites user, including latest versions of Illustrator, Photoshop, Dreamweaver. Also, inDesign, Premiere, After Effects and Soundbooth experience. Previous experience with Flash and Fireworks
- HTML 5, CSS3 knowledge and an understanding of JavaScript, JQuery, PHP, and Word Press frameworks
- Two years regional account management, representing worldwide product technology brands
- Two years inside sales/technical support, customer service
- Four years retail as an associate and departmental management
- Direct client services, from retail to national and worldwide accounts

Experience

Web Designer, Mesamerica Media Design (05.05 to present) Edmonds, WA

- Marketing consultation, project conceptualization, graphic design, image/video editing, copywriting and website development – for a diverse cross section of businesses
- All client services and ongoing technical support

Musician, The Super Tonix, The Linezmen (01.11 to present)

- Professional musician, playing venues throughout the region
- Responsible for marketing, management, graphic design and video and sound editing

Web Producer, Puget Sound Energy (Contract) (03 to 06.14) Bellevue, WA

- Responsible for company website updates and new page content design
- Responsive design templates designer/programmer

Project Manager, Web Designer, Wilson Strategic Communications (06.11 to 09.12) Edmonds / Lynnwood, WA

- Marketing consultation, project management and development, graphic design, web design
- Responsible for maintaining continuity of company and client media assets, electronic and print
- Editorial and marketing copywriting on health care-related topics
- Trainer, Graphic design tools for other staff members, and clients

Account Manager, Steinberg, the Audio Group - Pinnacle Systems, Mountain View, CA (12.02 to 02.05)

- Pacific Northwest region product evangelist, sales, product trainer, technical support specialist
- Managed key top ten revenue accounts, contributed product development ideas and marketing strategies
- Directed activities of many regional product specialists throughout the western United States

Inside Sales / Technical Support, GP Marketing, Redmond, WA (08.99 to 11.00)

- Regional product representation for many worldwide musical instrument product lines

Regional and Department Retail Management, Guitar Center (05.97 to 08.99) Many NW locations

- Retail pro audio sales, departmental manager, and regional pro audio merchandiser
- Staff training, new product introduction, technical support, merchandising

Education

- **Certificate in Web Technology Solutions** - University of Washington
- **Public Communications (Interactive Design), MS** - Syracuse University
- **Television, Radio, Film, BS** - Southern Illinois University at Edwardsville